



**KING COUNTY**  
**Signature Report**

1200 King County Courthouse  
516 Third Avenue  
Seattle, WA 98104

**July 1, 2013**

**Ordinance 17615**

**Proposed No. 2013-0223.1**

**Sponsors Dunn**

1           AN ORDINANCE relating to requiring the development of  
2           training materials for the use of social media technologies;  
3           and amending Ordinance 17008, Section 6, and K.C.C.  
4           2.14.050.

5           BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

6           SECTION 1. Ordinance 17008, Section 6, and K.C.C. 2.14.050 are each hereby  
7 amended to read as follows:

8           A. King County is committed to using social media technologies in a manner  
9 that:

- 10           1. Is efficient and economical;  
11           2. Promotes open government and an informed citizenry;  
12           3. Protects individual privacy; and  
13           4. Meets county record retention and disposition standards developed for social  
14 media.

15           B. The department of information technology shall develop training materials for  
16 the use of social media technologies that include discussion of issues relating to security  
17 and privacy, risk management, ethics and records retention. The training materials shall  
18 be made available to all county employees electronically and online.

19           C. Each agency should consider the use of social media in its outreach to the  
20 public. If an agency determines that social media is appropriate for the agency, the  
21 agency shall:

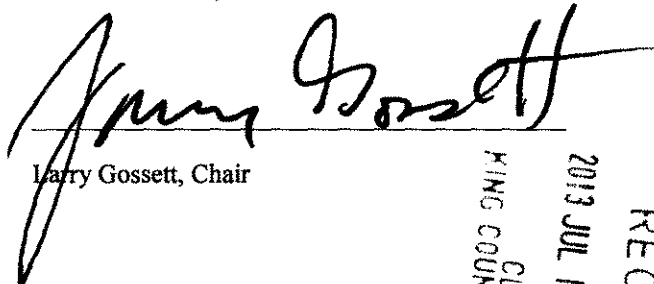
22           1. Identify those personnel that are authorized to use social media to conduct  
23 county business; and

24           2. Ensure that all ~~((such))~~ authorized users review the training described ~~((in~~  
25 ~~Ordinance 17008, Section 5.A))~~ subsection B. of this section.  
26

Ordinance 17615 was introduced on 5/6/2013 and passed by the Metropolitan King County Council on 7/1/2013, by the following vote:

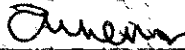
Yes: 9 - Mr. Phillips, Mr. von Reichbauer, Mr. Gossett, Ms. Hague,  
Ms. Patterson, Ms. Lambert, Mr. Dunn, Mr. McDermott and Mr.  
Dembowski  
No: 0  
Excused: 0

KING COUNTY COUNCIL  
KING COUNTY, WASHINGTON



Larry Gossett, Chair

ATTEST:



Arne Noris, Clerk of the Council

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APPROVED this 12<sup>th</sup> day of July, 2013.



Dow Constantine, County Executive

Attachments: None